# ***Report on 2024 Lok Sabha elections***

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**Key insights generated from the data**

1. The Bharatiya Janata Party (BJP) scored a clear victory by winning 240 seats independently and approximately 293 seats in partnership with other parties, ensuring continuity in its policies and governance for the next term, But the 2024 election results proved to be a disappointment for BJP who were anticipating to win over 350 plus seats.
2. Significant regional differences were noticed, with the BJP maintaining strongholds in constituencies of Madhya Pradesh and Gujarat such as Indore (26/26 seats secured), while regional parties achieved major support in West Bengal and Tamil Nadu.
3. The Indian National Congress, along with the INDIA bloc, fell short of votes and hence lost the elections. However, the Indian National Congress won some constituencies including Dhubri, Rohtak, and Rae Bareli with a large margin.
4. Historical change is noted in the politics of Andhra Pradesh, with YSRCP losing by a large margin, having been overpowered by the 'Telgu Desam' party.
5. For the first time, the Bharatiya Janata Party has secured a seat in the Kerela constituency, marking its entry into the southern Indian state.
6. The BJP government in Uttar Pradesh was overthrown by the Samajwadi Party, which is completely different from past trends.
7. The Aam Aadmi Party, which was once highly competitive, has now secured only 0.55% of the seats, indicating its demise.
8. The BJP will need to focus on the states of southern India and a few states in North India, particularly those in the Punjab region, in order to increase the number of seats in the next election.
9. The Indian National Congress should prioritize the retention of their newly acquired seats and the acquisition of additional seats on an individual basis, rather than as part of an alliance.
10. The results of these elections were significantly different from those of the previous years, specifically the 2019 and 2014 elections. All parties experienced numerous deviations from their historical patterns; consequently, they should evaluate their performance and implement appropriate measures to guarantee their seats in the future.

Please note :

Data Analysis has been done by visualizing the scraped data on the Power BI software. Please find the scrapy source code, scraped data in form of csv datasets, Power BI source file (.pbix) and the exported pdf file attached in the Github repository.

I have also made a short screen recording video of data visualization in Power BI, please find it in the below link :

<https://drive.google.com/file/d/17sG75XwEE-FSeMdEPqt_HMAHABtZr8I-/view?usp=sharing>

Thank you,

Madhav Dhadwal